

# moodlemoot™

## ITALIA 2024

### Sponsor Prospectus

Applications due by June 27, 2024



## Viterbo, 10-12 October 2024

### Italian Moodle Users Association A.p.s. (AIUM)

**MoodleMoot Italia 2024** will take place in **Viterbo**, a city steeped in history. It will be organized by **AIUM** in collaboration with **Università della Tuscia**.

During the three days of the conference, Moodlers will be invited to share research and experiences, listen to fresh news from Moodle HQ and will have the opportunity to attend workshops and explore the use of Moodle in different scenarios.

**Contacts & Information:**

<https://eventi.aium.it/e/mootit2024>

## Benefits for the sponsors

- A speech/presentation in a parallel session for the Advanced and Standard levels.
- Exhibition area with desk and chairs, electrical socket, and Wi-Fi connection.
- Company logo, a presentation text and a link on the event sponsors page.
- Company logo on all event printed materials (program, conference bag, and notepad).
- One to four A4 product and service communication fliers included in the conference kit.
- Free access to the conference for eligible representatives.

## Sponsorship plans

	Advanced Sponsorship	Standard Sponsorship	Base Sponsorship
<b>Cost</b>	<b>€ 4.000</b>	<b>€ 2.000</b>	<b>€ 1.000</b>
<b>Speech/ Presentation</b>	1 x 20 minutes max	1 x 10 minutes max	<b>X</b>
<b>Exhibition space</b>	1 desk (*) with 4 chairs, electrical socket and WiFi	1 desk(*) with 2 chairs, electrical socket and WiFi	1 desk(*) with 2 chairs, electrical socket and WiFi
<b>Flyers included in conference kit</b>	up to four A4 pages (+)	up to two A4 pages (+)	one A4 page (+)
<b>Logo on conference printed materials</b>	big	medium	small
<b>Logo on the conference website</b>	max 300 x 150 px	max 250 x 125 px	max 200 x 100 px
<b>Sponsors page</b>	logo, text (up to 600 chars), link to official website and social links	logo, text (up to 300 chars), link to official website and social links	logo, text (up to 200 chars), link to official website and social links
<b>Advertisements on AIUM social media</b>	✓	✓	✓
<b>Access to the conference</b>	Max 4 representatives per day	Max 2 representatives per day	Max 1 representative per day
<b>Available sponsorships</b>	6	2	2

(\*) Usually, desks are 120x120 tables, the complete area available for the sponsor it's usually around 6 square meters, but this may vary based on the chosen place for the event. The booth characteristics, usually, do not vary between different plans.

(+) If motivated and accepted by the AIUM committee, a sponsor can ask for a bigger number of pages.

## Application

Interested Sponsors must apply to [segreteria@aium.it](mailto:segreteria@aium.it) no later than **June 27, 2024**, specifying:

- Full company name.
- Sponsorship level of choice.
- Extra sponsorships (optional).

The application will be quickly evaluated and, upon acceptance, AIUM will send a contract to be filled in and signed by a legal representative of the company.

The sponsorship will be effective **after receiving the financial contribution** for the chosen sponsorship plan; **the payment should be finalized before 30 July 2024**.

## Extra sponsorships

It is possible to extend the Advanced, Standard, and Basic sponsorships by covering, wholly or partially, the costs of the opening aperitif (estimated around € 1.500), coffee breaks (each estimated around € 1.000), lunches (each estimated around € 2.500), or the social dinner (estimated around € 3.500). This extended sponsorship may be highlighted with advertising material provided by the sponsor.

Please contact the administrative office for further information: [segreteria@aium.it](mailto:segreteria@aium.it)

## Constraints

Each sponsor of a MoodleMoot officially recognized by Moodle Pty Ltd:

- Should not promote Moodle-related services in competition with Moodle Partners. This includes all Moodle services specified on the page <https://moodle.com/trademarks/>
- Should not promote LMSs other than Moodle.

Representatives attending MoodleMoot will be required to register as Sponsor Representatives on the event website and indicate their participation on the various days.

The organization will comply with the national and local regulations that apply during the conference.

## Logistics

The sponsor area usually is close to all conference rooms or in alternative close to breaks/lunches.

For sending the sponsor's material needed for the booth setup, we will provide a local office available for normal delivery. If the sponsor needs also to return back some boxes/material, this should be communicated in advance to [segreteria@aium.it](mailto:segreteria@aium.it).

Usually, we suggest some local companies that rent devices, like tablets, PCs or screens: the Sponsor should contact them directly, but if you get in trouble, as usual, ask [segreteria@aium.it](mailto:segreteria@aium.it).

## Important notes for representative management

The sponsor should communicate in advance to [segreteria@aium.it](mailto:segreteria@aium.it) the personal information about each representative and on which days she/he will be present at the event, specifying also the participation at the extra/optional event moments, like social dinner or any special moment scheduled in the conference program.

For management purposes, the presence information **should not change in the last 7 days before** the event.

**The sponsor's representatives could change over the days of the conference, not exceeding the maximum number of people allowed by the chosen plan.**

The sponsor's representative will collect the personal day pass at the registration desk, preferably before the official opening time of the event registration for normal participants.

If a sponsor needs any additional representative, they should register at the same rate of a normal attendant at the time of the request (early or late rates).

## The Participant Welcome Kit

The Participant Welcome Kit is usually composed by a shopper that contains all the information flyers sent by the sponsor and the badge, the year's gadget, some tourist information, customized block notes and a pen.

## "No" Phone numbers?

As the AIUM is a non-profit Association and does not own a headquarters with employees: all the management people are volunteers who own their normal work, so please privilege the email channel for all communications. Just if needed for urgency, ask for a phone contact.